

Mark My Words

“TOP 14” THINGS FOR WRITERS TO AVOID

1. Fancy stationery or unusual fonts
2. Proposal that's bound instead of loose
3. Cover letter that's more than one page
4. Mentioning spin-offs
5. Mentioning what you want the publisher to do
6. Saying your book is the only one of its kind
7. Including a proposed rendering of the cover*
8. Not double-spacing
9. Saying you're the next Stephen King, Suzanne Collins, or Stieg Larsson
10. Saying that you just know Oprah would love your book
11. Crowding every inch of space on the page
12. Creating a comp for the book*
13. Using large or small font (type) sizes
14. Calling your novel a “fictional novel”



Mark Chimsky

** Only attempt this if you are an experienced graphic designer...and even then it's risky!*